

Executive Doctorate of Business Administration - *Third workshop in Pisa:*
Qualitative and Quantitative Research: Data collection and analysis - November 9-13, 2015

	Monday, 9 Nov <i>Main Building, room 7</i>	Tuesday, 10 nov <i>Main Building, room 7</i>	Wednesday, 11 nov <i>Main Building, room 7</i>	Thursday, 12 nov <i>Main Building, room 7</i>	Friday, 13 nov <i>Main Building, room 7</i>
Morning	8.30-9.00 - Welcome session together with the "French" DBA group (<i>room 6</i>) 9.00-13.00 - A. Piccaluga and A. Di Minin (SSSA- IdM) Where you are now	9.00-13.00 - E. Casprini (SSSA-IdM), About quantitative research	9.00-11.00 - Prof. S. Giordano (UniPisa), "My research experience" 11.00-13.00 - A. Piccaluga (SSSA-IdM) – About qualitative research and research design	9.00-13.00 Presentation by DBA participants with A. Piccaluga and A. Di Minin (SSSA-IdM)	9.00-11.00 - Prof. C.A. Avizzano (SSSA-Tecip), "My research experience" 11.00-13.00 Prof. C. Seghieri (SSSA-IdM), "About indicators"
Lunch	13.00-14.00	13.30-14.30	13.00-14.00	13.00-14.00	13.00-14.00
Afternoon	14.00-18.00 - A. Piccaluga (SSSA-IdM) – About qualitative research and research design	14.30-18.00 - Prof. R. Barontini (SSSA-IdM), "The market value of corporate decisions: the event study approach"	14.00-17.00 - A. Piccaluga (SSSA-Idm) – About qualitative research and research design 17-18.30 - Facultative lecture by Prof. J.M. Chapuis (University of Paris) about an example of Structural Equation Modelling method (<i>room 6</i>)	14.00-18.00 - Prof. Andrea Tenucci (SSSA-IdM), "Strategic Management Accounting: Measurement and Research Issues"	
Extra activities		Facultative dinner with French group 2013	Dinner together	Facultative visit to the exhibition of Toulouse-Lautrec	