

Executive Doctorate of Business Administration
*Second workshop in Pisa: Research Design and Literature
Review - Qualitative research: Data collection - Extended
Research Proposal - April 20-24, 2015*

	Monday, 20 Apr <i>Main Building, room 10</i>	Tuesday, 21 Apr <i>Main Building, room 10</i>	Wednesday, 22 Apr <i>Main Building, room 10</i>	Thursday, 23 Apr <i>Main Building, room 10</i>	Friday, 24 Apr <i>Main Building, room 10</i>
Morning	9.00-13.00 Andrea PICCALUGA, SSSA. Summary of research design. An example of data collection.	High-Tech Business Venturing, final presentations	9.30-13.00 Elena CASPRINI, SSSA. Qualitative research: case study research	9.00-10.30 Individual work 10.30-13.30 - Andrea BONACCORSI, Università di Pisa. A critical review of research methodologies	9.00-10.45 Vincenzo LIONETTI, SSSA. Research paths in nutraceuticals 11.15-13.00 Dino PEDRESCHI, Università di Pisa, Research paths in big data and data mining
Lunch	13.00-14.30	13.00-14.30	13.00-14.30	13.30-14.45	13.00-14.00
Afternoon	14.30-17.30 - Andrea PICCALUGA, SSSA. Extended research proposal presentations.	14.30-17.30 Elisa GIULIANI, Università di Pisa. Network Analysis	14.30-17.30 Elena Casprini, Scuola Sant'Anna. Literature review in practice	14.45-17.45 Alberto DI MININ, SSSA. Qualitative research: case studies in practice	14:00-16:00 Final discussion with Andrea PICCALUGA and Alberto DI MININ
Extra activities			Cena DBA	Guided visit to San Rossore	