

Executive Doctorate of Business Administration

First workshop in Pisa: Introduction to DBA research - November 3-7, 2014

	Monday, 3 Nov <i>Main Building, room 6</i>	Tuesday, 4 Nov <i>Main Building, room 6</i>	Wednesday, 5 Nov <i>Main Building, room 6</i>	Thursday, 6 Nov <i>Main Building, room 6</i>	Friday, 7 Nov <i>Main Building, room 3</i>
Morning	9:00 – 10:00 Inauguration Ceremony Mark SMITH (GEM) Marco FREY (SSSA) Michel POLSKI (GEM) Andrea PICCALUGA (SSSA) Alberto DI MININ (SSSA) 10:00 – 13:00 Participants' personal presentations and introduction: engaging in a DBA program	9:00 – 12:00 Research Philosophy Mark SMITH (GEM) 12:00 – 13:00 Research design Michel POLSKI (GEM)	9:00 – 13:00 Literature review Alberto DI MININ (SSSA)	9:00 – 13:00 Research roadmap (workshops with professors in small groups to further define the research projects) Andrea PICCALUGA (SSSA) Alberto DI MININ (SSSA) Michel POLSKI (GEM)	9:00 – 11:00 Meet two academic researchers: a social scientist and a technologist Andrea de GUTTRY (SSSA) Silvestro MICERA (SSSA) 11.00 – 13.00 Introduction to quantitative research Giuseppe RAGUSA (LUISS)
Lunch	13.00 Lunch	13.00 Lunch	13.00 Lunch	13.00 Lunch	13.00 Lunch
Afternoon	14:00 – 18:00 Presentation and discussion of research proposals Mark SMITH (GEM) Andrea PICCALUGA (SSSA) Michel POLSKI (GEM)	14:00 – 17:00 Research design Michel POLSKI (GEM)	14:00 – 16:00 Presentation of the Library, access to IT research facilities and Research Databases Elena CASPRINI (SSSA) 16.00-17.00 Meet an entrepreneur Giuliano GORINI (Endotics)	14:00 – 18:00 Introduction to qualitative research Andrea PICCALUGA (SSSA)	14:00 – 16:00 Introduction to quantitative research Giuseppe RAGUSA (LUISS)
Extra activities		Dinner all together	Guided visit in Pisa		