



Scuola Superiore
Sant'Anna



Doctorate of Business Administration

PROGRAM STRUCTURE

Intake 2014

Stage One: Theory and Research in Management

November 3-7, 2014
PISA

Introductory workshop (36 h)

Research Philosophy and Research Design, Literature Review,
Introduction in Qualitative and Quantitative Research Methods

March 30 – April 3, 2015
GRENOBLE
or
April 13-17, 2015
PISA

Workshop 2 (36 h)

Research Design and Literature Review
Qualitative research: Data collection
Extended Research Proposal

November 9-13, 2015
PISA
or
November 16-20, 2015
GRENOBLE

Workshop 3 (36 h)

Qualitative Research: Data Analysis
Quantitative Research: Data Collection and Experimental Design
Literature Review

April 18-22, 2016
GRENOBLE

Final workshop (36 h)

Quantitative Research: Data Analysis
Quantitative Research: Advanced Data Analysis
Stage one Assessment

Stage Two: Thesis

October 2018

Discussion of DBA Thesis